



Sebastian David

UI / UX DESIGNER

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 Portfolio Website
 LinkedIn ↗

UI/UX designer transitioning from a decade in IT — most recently as a **Site Reliability Engineer** maintaining anti-fraud and compliance systems for a global fintech. Years spent translating business requirements into working systems, troubleshooting production issues, and untangling how complex software actually behaves left me with a designer's instinct for **structure, edge cases, and what happens when things go wrong** — not just the happy path. Now applying that same rigor to product design, certified through Pixellab School's UI/UX program.

Figma

Prototyping

Design systems

User research

HTML / CSS / JS

UI/UX DESIGN WORK

Colab — Mobile Marketplace App · Self-directed

2026

Solo project — research through high-fidelity prototype

End-to-end design of a mobile marketplace for creative collaboration, done solo: user research, information architecture, user flows, a full design system, and a high-fidelity interactive prototype covering 9 flows (onboarding, posting and applying to projects, collaboration, disputes, and more).

[Case study → sebastiandavid.work/colab.html](#) [Prototype → Figma](#)

Next Step — Influencer Marketing Agency Website · Client project

2026

Shipped and live

Designed a responsive, conversion-focused website for an influencer marketing agency serving two distinct audiences — brands and creators — from a single segmented experience, including brand identity, information architecture, and a persistent sticky-CTA conversion pattern. Live in production.

[Case study → sebastiandavid.work/nextstep.html](#) [Live site → nextstepinfluencers.com](#)

PROFESSIONAL EXPERIENCE

Site Reliability Engineer · Global Payments Inc.

May 2017 – Present

Bucharest, Romania · 9+ years

- Maintained and optimized an **anti-fraud, anti-money-laundering, and risk-management** application serving two clients; led knowledge transfer during its migration from San Francisco to London
- Led migration of the same application for a US client, coordinating a cross-border project end to end
- Worked directly with business stakeholders to translate requirements into new system functionality
- Automated routine operations using Bash and Python; managed Oracle databases and Control-M job scheduling
- Built reporting features using SQL/PL-SQL; administered Red Hat Linux infrastructure

2nd Level Engineer, BSS ERP · Ericsson

May 2014 – May 2017

Bucharest, Romania · 3 years

- Built automation solutions in Bash and web interfaces in PHP, HTML, CSS, and JavaScript to simplify workflows for colleagues
- Partnered with team members to identify workflow gaps and design tailored automation
- Trained colleagues on new tools and processes; supported an ODI knowledge-transfer engagement in Milan
- Managed production and test environments; led fault diagnosis and troubleshooting

Electronic Engineer · ELECTRA

Oct 2013 – Apr 2014

- Tested and debugged electronic boards

SKILLS

DESIGN & UX

Figma

Prototyping

Design systems

Component libraries

Wireframing

User research

Information architecture

Accessibility basics

After Effects (motion)

TECHNICAL & TRANSFERABLE

HTML, CSS & JS

Python

Bash

SQL / PL-SQL

Systems thinking

Problem diagnosis

Requirements & documentation

CERTIFICATION & EDUCATION

UI/UX Designer

Pixellab School

February – June 2026

[pixellab.ro](#)



Gheorghe Asachi Technical University of Iași

2009 – 2013